

DR. ERIC F. FORISTER
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Dr. Eric Forister is an economist with expertise in industrial organization, applied microeconomics, and applied econometrics. He has extensive experience in applying economic insights to understand firm and market behavior, analyzing large datasets using advanced econometric and statistical techniques, and designing and evaluating surveys. He has co-authored medical research papers and legal publications on class certification and market definition.

Dr. Forister has worked on both the plaintiff and defense sides of antitrust, intellectual property, consumer fraud (marketing), and breach-of-contract cases. As a consultant, Dr. Forister has addressed issues such as market definition, market power, market pricing (including price discrimination), competition, merger efficiencies, common impact, materiality, reliance, ascertainability, royalty rates (including FRAND), damages, sampling, survey design, and irreparable harm. Dr. Forister has analyzed dozens of industries including consumer packaged goods, luxury goods, food products, medical services, biotechnology, legal services, fitness, clothing, entertainment, real estate, air and ground transportation, telecommunications, television, electronics, heavy industry, advertising, restaurants, automobiles, gasoline, payment processing, and illicit markets.

Education

Stanford Graduate School of Business, Ph.D., Economic Analysis and Policy

University of California, Los Angeles, B.S., Mathematics/Economics (magna cum laude)

Work Experience

Econ One, 2015 – present

Cornerstone Research, 2006 – 2015

Stanford University, Research Assistant, 2002 – 2005

University of California, Los Angeles, Research Assistant, 1998 – 2001

Testifying Experience

Keith Enterprises, Inc. d/b/a General Equipment Co. vs. John Deere Co., Case No. AAA 01-17-0002-8965

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Professional Presentations & Activities

“Calculating Intellectual Property Damages: Guidelines, Trends and Analysis,” The Knowledge Group, July 25, 2018.

“Presenting Damages at Trial: How to Relate Your Damages Case to the Jury,” Patent Disputes Forum South, October 19, 2016.

“A Primer on Reasonable Royalty Damages for Trade Secrets Litigators,” California Bar Association CLE, July 28, 2016.

“Deposing the Expert,” National Institute for Trial Advocacy, 2016, 2017, 2018.

Published Articles & Papers

“Using Econometric Methods to Assess Market Definition and Market Power,” with B. Ricchetti, M. Yan in L. Wu (Ed.) *Econometrics: Legal, Practical and Technical Issues* (Second Edition), ABA Antitrust Section, 2014.

“Empirical Approaches in Assessing Class Certification in Direct Purchaser Price-Fixing Cases,” with S. Hussain, *Antitrust Review of the Americas 2010, Global Competition Review*.

“Compliance with Soft Contact Lens Replacement Schedules and Associated Contact Lens Related Ocular Complications: The UCLA Contact Lens Study,” with K. Yeung, J. Forister, M. Chung, S. Han, B. Weissman, *Optometry*, Vol. 81(11), Nov 2010, pp. 598-607.

“Prevalence of Contact Lens-Related Complications: UCLA Contact Lens Study,” with J. Forister, K. Yeung, P. Ye, M. Chung, A. Tsui, B. Weissman, *Eye and Contact Lens*, Vol. 35(4), July 2009, pp. 176-180.

“Predicted Tear Layer Oxygen Tensions Under Two Designs of Silicone Hydrogel Toric Lenses,” with J. Forister, J. Chao, K. Khy, B. Weissman, *Contact Lens & Anterior Eye*, Vol. 31(5), Oct 2008, pp. 228-241.

Professional Memberships

American Economic Association (AEA)

Econometric Society